

# THE REAL ESTATE PRODUCTS GROUP

the ten tips



for great property presentation



1. The front of the property should be neat and tidy. Remove all rubbish bins and water hoses from view. Park all cars on the street but not directly in front of the home.



2. The kitchen is the central hub of the home and one of the most important features. It needs to be uncluttered and spotless. Hide all kettles, chopping boards, pots and pans and tea towels. Remove all items magnetised to the fridge. Remove all items from the sink area including plugs, hand soap and cloths.



3. Dining rooms often adjoin the kitchen. Clear the table of place mats. Remove any table cloths on the dining table. Have only small bunches of flowers or ornaments on the table as large bunches of flowers obstruct the view of adjoining rooms.



4. The lounge room can often look cluttered and messy. Place all magazines and books in magazines racks. Turn off televisions and place remote controls away. Remove any bean bags and toys you can see from view when standing in the lounge room.



5. The main bedroom is a priority when photographing bedrooms. The bed should be neat and made. All clothes should be put away in the wardrobe. Books, tissue boxes, medicines and glasses need to be put away.



6. 2nd and 3rd bedrooms are often the kids bedrooms. Simply put away any toys where you can. If they are visible make sure it looks neat and tidy. All beds need to be neat and made.



7. Bathrooms and ensuite's will often be the last area of the home to be cleaned for the shoot. Please remove all shampoo bottles hanging over the shower head or lying in the bottom of the shower. Remove any body washers from the shower area. Hide all toothbrushes, hand wash, hairspray, towels and shaving equipment from view of the camera.



8. Backyards need to be mowed so they look neat and tidy. Please remove any washing hanging on the clothes line. Place all garden tools, toys and push bikes away in the garage or shed.



9. Pools need to be cleaned prior to the photographer arriving. Pool cleaners need to be completely removed from sight of the pool area along with pool noodles and any floating devices within the pool.



10. Blinds within the home are extremely important. All blinds need to be in working order before the photographer arrives. All light globes need to be working especially for dusk photography. Please replace any light globes prior to the photographer arriving and not on the day of the shoot.

thankyou   
the photographer